



INTELLIGENCE MADE VISIBLE

# Graduation Internship Book

2023

Olindias.com

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# **ABOUT OLINDIAS**

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## 01 Mission

**OLINDIAS** is an international IT Company that supports software as a service business launch specializing in Artificial Intelligence.

We apply our expertise in design thinking, scalable technologies, artificial intelligence, marketing to handle product design, development and communication.

## 02 Expertise

We deploy AI technology to improve the accuracy and performance of the automated service platform and provide customized services to customers in different fields.



Cybersecurity



E-commerce



Real Estate



Web Analytics



Cryptocurrency

## 03 Vision

We change how a business organization develops products, services, processes, and strategies by adding value to whatever we focus on.

We usually amaze our customers by following a special design thinking process. Also, we integrate human needs with technical feasibility and commercial sustainability.

**OLINDIAS** promises an environment that not only encourages talents best but also rewards them with plenty of room to grow.

## 04 Values



Innovation



Empathy



Team-Work



Synergy



Accountability



Challenge



The background features a light green, textured surface with several thin, wavy green lines that create a sense of movement. Large, faint green numbers '2022' are visible in the background, partially obscured by the text.

# **INTERNSHIP THEME**

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## Development of AI-Based SaaS for the next generation of web analytics.

There is no doubt that artificial intelligence is revolutionizing the world. With the increase in web traffic, it has become difficult for companies to analyze the data and make marketing decisions to stay ahead of their competitors.

The vision of this project is to use artificial intelligence to build revolutionary SaaS for web analytics that offers:

- Improved SEO
- Personalized recommendation
- Prediction about future behavior
- Automatic decision making for marketing campaigns

The purpose is to use AI to improve web analytics and ad campaign so we can solve five main challenges:

- Process web data to identify trends and patterns, saving time and effort that would otherwise be spent manually analyzing data.
- Make web analytics accurate and efficient over time by incorporating Machine Learning algorithms.
- Auto-generate custom reports and dashboards tailored to a business's specific needs.
- Increase the "conversions" that indicate the behavior visitors need to achieve on a website or social media page.
- Deep Analysis and prediction for user behaviors.





# **OUR POSITIONS**

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## People and technology power our success.

Our culture is what makes OLINDIAS a fun and rewarding place to work. We encourage our talents to act like entrepreneurs and take ownership of the products.

To be the best fit for any of these positions, you should be motivated and ready to get outside your comfort zone by jumping into new challenges.

As Nelson Mandela said: "Everyone can rise above their circumstances and achieve success if they are dedicated to and passionate about what they do".

So growth starts with a decision to move beyond your present circumstances. Of course, the offered support and excellent mentorship can continuously improve technical skills.

Still, your willingness to go beyond your limitations is the key to success in whatever you put your hands on.

We champion diversity and are always seeking new ways to amaze customers. However, if the description above does represent your person, then you are welcome within OLINDIAS, where success is celebrated, and integrity is our core.

**Let's Help us help you give your best and be open to receiving the best.**



# 01 Full Stack Development



## Mission

Development of SaaS for the next generation of web analytics.



## Technologies



Node.js



MongoDB



React.Js



Tensorflow.js



Express.js



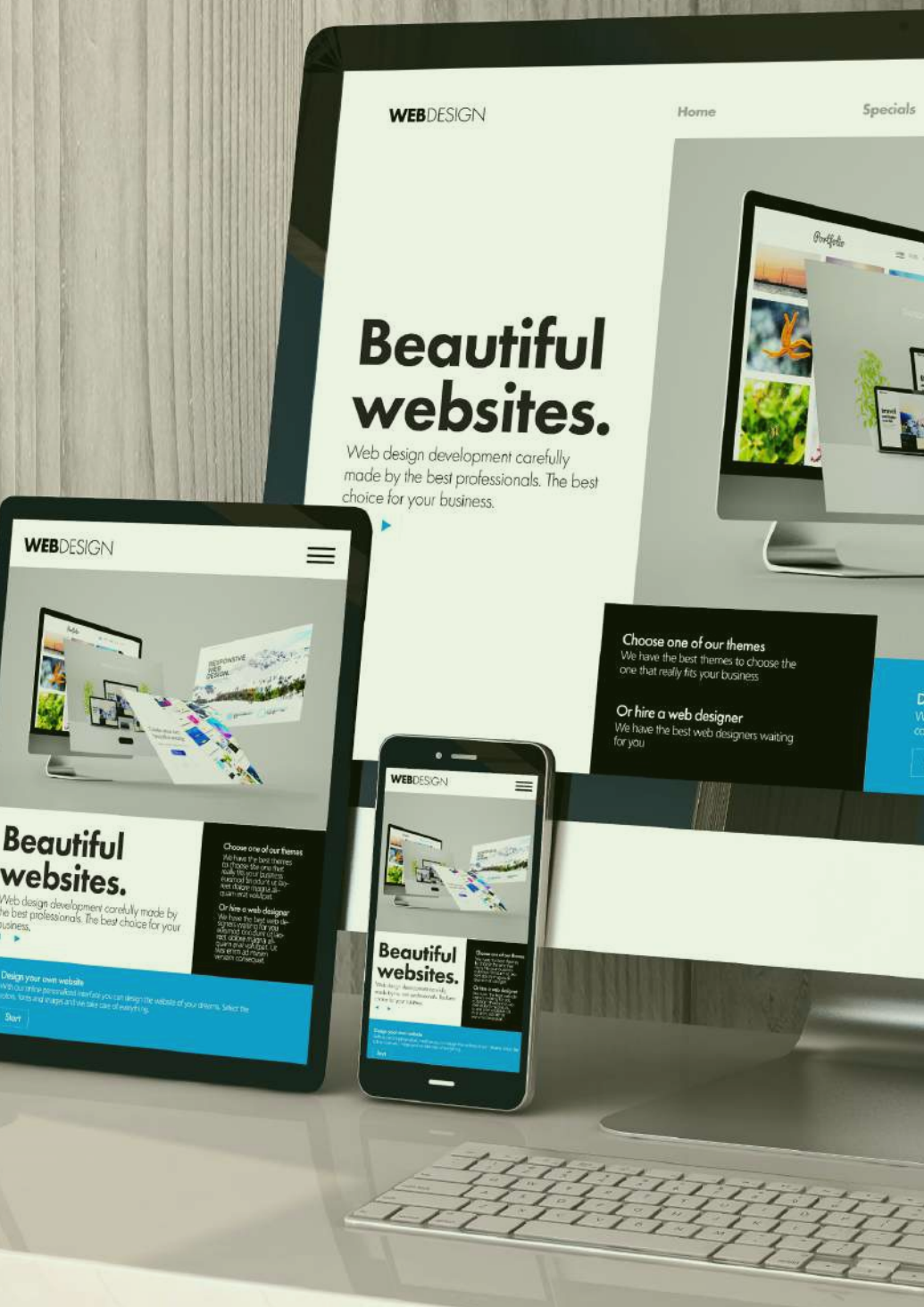
NLP.js



## Duration

● 4-6 Months





## 02 Web Development



### Mission

Web development theme for intelligent web analytics SaaS and chatbot plugin dedicated to customer service.



### Technologies



React.js



Angular.js



Wordpress



### Duration

● 4-6 Months



## 03 Mobile Development



### Mission

Development of a mobile application for the next generation of web analytics.



### Technologies



Flutter



Ionic



### Duration

● 4-6 Months





## 04 Data Science



### Mission

Data collecting, training and testing models for integrating AI feature the next generation SaaS of web analytics.



### Technologies



Node.js



Tensorflow.js



NLP.js



### Duration

● 4-6 Months



## 05 Digital Marketing



### Mission

Coordinate different social media campaigns, develop creative marketing campaigns and apply web analytics to monitor and measure the metrics of marketing strategies.



### Technologies



Microsoft 360



Facebook Ads



Google Ads



Google Analytics



### Duration

● 3-6 Months





## 06 Graphic / UX UI design



### Mission

Design unique brand identity and UX UI design for the next generation of web analytics SaaS.



### Technologies



Figma



Procreate



After Effects



Illustrator



### Duration

● 3-6 Months



## 07 Content Writing



### Mission

Search for industry-related topics, create and distribute marketing copy to advertise the next generation of web analytics SaaS.



### Technologies



Microsoft 360



Google Slides



Google Docs



Google Sheets



### Duration



3-6 Months





# **HOW TO APPLY**

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## 01 Requirements

- Willing to learn and take the challenge
- Have relevant skills and interests
- Have an adequate level of written and spoken English
- Able to work side by side with people of all backgrounds and disciplines
- Available for full-time and on-site internship
- Available for long-term work after the internship

## 02 Advantages

- Monthly prime according to profile up to 500
- Achievement prime

## 03 Location

Knowledge Place, Monastir, Tunisia

## 04 Apply

Application only accepted by a formal email with an English CV and cover letter sent to **[career@olindias.com](mailto:career@olindias.com)**



# Intelligence Made Visible



Monastir, Tunisia



Career@olindias.com



Olindias.com