

Course Title:	Communication technique and preparation for Delf Pro 1
Course Code:	LAC352
Program:	Master Degree In Computer Engineering
Department:	Computer Engineering
Course coordinator:	Dr. Krimi Hatem
Institution:	Private Higher School of Engineers of Gafsa (ESIP)

### A. Course Identification

1.	Credit hours: 1.5 (1.5-0-0)
2. (	Course type
a.	College Department Others
b.	Fundamental Transversal Optional
3.	Level/year at which this course is offered: 2.1/3
4.	Pre-requisites for this course (if any): LAC152, LAC252

### **1. Mode of Instruction** (mark all that apply)

No	Mode of Instruction	Contact Hours	Self- study	Total workload	
1	Traditional classroom				
2	Blended	22.5			
3	E-learning		16.5	39	
4	Distance learning				
5	Other ()		9 T	7 0	

### 2. Contact Hours (based on academic semester)

No	Activity	<b>Contact Hours</b>
1	Lecture	12.5
2	Laboratory/Studio	
3	Tutorial	10
4	Others (specify)	-
	Total	22,5



### **B.** Course Objectives and Learning Outcomes

### **Course Description**

This course is designed to enhance professional communication skills in French, with a focus on business and workplace interactions. It also prepares students for the DELF Pro 1 certification, which assesses their ability to use French in professional settings.

Students will engage in real-world professional scenarios, including business correspondence, job interviews, meetings, negotiations, and report writing. The course also covers business vocabulary, professional etiquette, and workplace culture to help students succeed in Francophone work environments.

### **Course Main Objective**

By the end of the course, students will be able to:

- ✓ Improve communication proficiency in professional French for business and work settings.
- ✓ Develop practical skills in professional documentation, including CVs, cover letters, reports, and business correspondence.
- ✓ Enhance confidence and fluency in spoken and written professional communication.
- ✓ Provide structured practice and preparation for the DELF Pro 1 certification exam.

### 1. Course Learning Outcomes

	CLOs	Aligned PLOs
1	Knowledge and Understanding	
1.1	$\checkmark$ Understand professional communication techniques and terminology in	PLO K.1
	French within business contexts	FLO K.I
2	Skills	
	✓ Effectively apply professional writing and communication techniques in	DLOG 1
	business settings, including formal documentation and presentations	PLOS.1
	✓ Apply professional writing techniques to create memos, agendas, reports,	
2.2	formal letters, and meeting minutes with precision and appropriate	PLO S.2
	language.	

R	C. Course Content	eurs
No	List of Topics	Contact Hours
1	Chapter 1: Course Introduction and Initial Assessment: Overview of the course structure and an introductory test through a discussion topic.	2
2	Chapter 2: Key Communication Concepts: Understanding the basics of communication, including its processes, tools, functions, and barriers.	2,5
3	Chapter 3 : Techniques of modern professional communication (supporting text)	3
4	Chapter 4: Professional writing (report, minutes, note, summary, cover letter, CV)	3
5	Chapter 5 : Crafting a Cover Letter and Resume: Step-by-step guidance on writing a compelling cover letter and professional CV.	2,5

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No	No List of Topics	
6	Chapter 6: Oral Communication and Meeting Management: Tips on delivering oral presentations and managing meetings, including preparation, evaluation, and conflict resolution.	3,5
7	Chapter 7: Audiovisual Learning Session: Watching and discussing videos on job interviews, writing strong CVs and cover letters, and composing professional emails.	3,5
8	Chapter 8 : Pre-Examination Review : A comprehensive review session in preparation for the exam	1
9	Main review : A recap of key concepts and content covered throughout the course.	1,5
Total		

### **D.** Teaching and Assessment

## 1. Alignment of Course Learning Outcomes with Teaching Strategies and Assessment Methods

Code	<b>Course Learning Outcomes</b>	Teaching Strategies	Assessment Methods
1.0	Knowledge and Understanding		
PLO.K1	- Express oneself clearly and correctly in professional writing, such as letters, meeting minutes, reports, and press reviews, demonstrating strong command of the French language and basic digital tools.	<ul> <li>Lecturing, Practical</li> <li>writing workshops</li> <li>Audiovisual learning sessions</li> </ul>	Assignments, Quizzes, Exams,
2.0	Skills		
PLO.S1	<ul> <li>Communicate ideas effectively in professional documents, ensuring clarity, structure, and accuracy in business writing.</li> </ul>	<ul> <li>Lecturing,</li> <li>Practical</li> <li>writing</li> </ul>	Assignments, Quizzes,
PLO.S4	- Apply professional writing techniques to create memos, agendas, reports, formal letters, and meeting minutes with precision and appropriate language.	workshops - Audiovisual learning sessions	Exams,

# 2. Assessment Tasks for Students de Gafsa

#	Assessment task*	Week Due	Percentage of Total Assessment Score
1	Work carried	Weekly	00%
2	Prototype realization	Random	00%
3	Final Evaluation	-16	100%

### E. Student Academic Counseling and Support

Arrangements for availability of faculty and teaching staff for individual student



### consultations and academic advice:

- Office hours
- Blackboard interface
- Academic advisor
- Bibliotic

### F. Learning Resources and Facilities

### 1. Learning Resources

Required Textbooks	<ul> <li>CLE International. (2019). <i>Préparation au DELF Pro B1</i>. CLE International.</li> <li>Professional French textbooks provided by the instructor.</li> </ul>
Essential References Materials	NA
Electronic Materials	<ul><li>Delf Entrainement</li><li>DELF and DALF resources</li></ul>
Other Learning Materials	- NA

### 2. Facilities Required

Item	Resources	
	Classroom board	
Accommodation	Computer lab with the necessary software	
	Internet access	
Technology Resources	Data projector	

### G. Course Quality Evaluation

<b>Evaluation Areas/Issues</b>	Evaluators	<b>Evaluation Methods</b>	
Effectiveness of teaching and	Students, course coordinator, Alumni,	Direct/Indirect	
assessment.	Employers	/ 0	
Extent of achievement of course	Faculty, Program Leaders, quality	Direct	
learning outcomes.	department	Direct	
Quality of Learning resources	Faculty, Program Leaders,	Direct, Indirect	
Teaching and learning quality	Students, Faculty Program Leaders,	Direct, Indirect	
and effectiveness.	, , , , , , , , , , , , , , , , , , , ,	,	

### H. Specification Approval Data

Council / Committee	Computer Engineering Council
Date	11/09/2023



